

Watercolor Artist and Instructor – Sabine – PAINTING IN TUSCANY

For me being an artist is a way of life. There is always something to learn, new techniques or subjects to explore and study. I used to work as a designer, but now I concentrate on art, mainly watercolor painting. I also enjoy sharing my passion for watercolors by teaching, both to local people or travellers from all over the world; a workshop, a course or just private lessons. A lot of people love arts and painting, so I meet many wonderful persons that share my interests.

As long as I'm painting, teaching or studying I really love what I'm doing. For me the hardest part is promoting myself and my work, in order to make a living out of it. I know the web is an opportunity, but I don't like it. Fortunately people start asking me for more, and somebody also helps to promote and organize my art classes, even if it isn't enough.

As a matter of fact I also work in our small family bussiness, where we rent printers. I'd do anything from administration to packing and even delivering our remanufactured printer cartridges. My flexible hours allow me to combine with teaching when required.

But for me it's really hard to take time for my own painting – which often means that I do very long days and end up drawing and painting in the night or early mornings. But I feel lucky when I can do what I like, maybe selling my art and painting or teaching 'en plein air' – and even be paid for it!

I know I'll never stop learning, so maybe it's time to learn some personal marketing as well!?

Sabine Blomqvist

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