

WEDDING PLANNER – Debora

Debora started her own business after several years working as an employee in an import export company. Her secret dream was to work as a wedding planner, and once she found out it was possible, she started the company with a friend, Simonetta. Debora would mainly follow the clients, and Simonetta the providers. When they managed to become the Tuscan franchise partner of a large, very dynamic company, they felt they had succeeded.

Debora tells that people often think that being a wedding planner just means arranging flowers. Actually most of the work is pure planning that starts 12-18 months earlier and requires great organizational skills together with good emotional capacity – you have to deal with many different persons. Once the budget has been established, Debora will work on themes and colors choosing the style of the wedding, the location, the menu and catering, lighting, music... As many spouses come from abroad, filling in forms and permissions also takes a lot of time. Meanwhile it will be necessary to organize for the accommodation, transfers and entertainment for guests. Yes, finally they will also help to choose flowers and decorations, but there will be florists taking care of arranging the flowers!

Debora loves her work but says that it's impossible to count the working hours. Due to the differences in time zone you can receive phone calls from early mornings to late nights, which can be a bit overwhelming – it's hard to decide to turn off your phone when you are waiting for a phone call from a soon to be bride. At the wedding she will stand in dispart controlling that everything works - and organizing a successful wedding with a happy bride and groome is the final emotional reward!

Story by Sabine <https://paintingintuscany.blogspot.it/>
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